

### 3. Creating Themed Imagery

**One of your primary tasks as a teacher is to encourage your students to approach their work in a non-linear way. This exercise is aimed at encouraging students to explore their themes in a less literal and obvious manner. As they will be familiar with the often abstract visual language of music videos, there should be no major leap.**

In groups, choose a theme (from below or your own). Now, using a spider diagram, note everything you can think of filming which could be associated with that theme.

#### **Examples**

Surveillance – CCTV cameras moving – CCTV footage – ATM machines – a Crowded Shopping Centre – Electronic Circuitry (track and bridge with streets from above) – an iris.

Surveillance – Distortion – Home – Habits – Absence/Presence – Change – Journeys – Place – Nature/Construction – Time – War & Freedom – Barriers – Transformation – Machinery – Reflections – City at Night – Morning – Advertising – Transport – Work

#### **References**

**Clip 3.1** - This excerpt was built on the theme of agoraphobia (Copyright prevents the use of it's original audio featuring a build up of telephone calls to the Samaritans along with Penguin Café Orchestra's 'Telephone and Rubber Band')

**Clip 3.2** explores random and dream-like imagery on the theme of insomnia.

Moving and Still Images can also be combined to strong effect (See Exercise 43)